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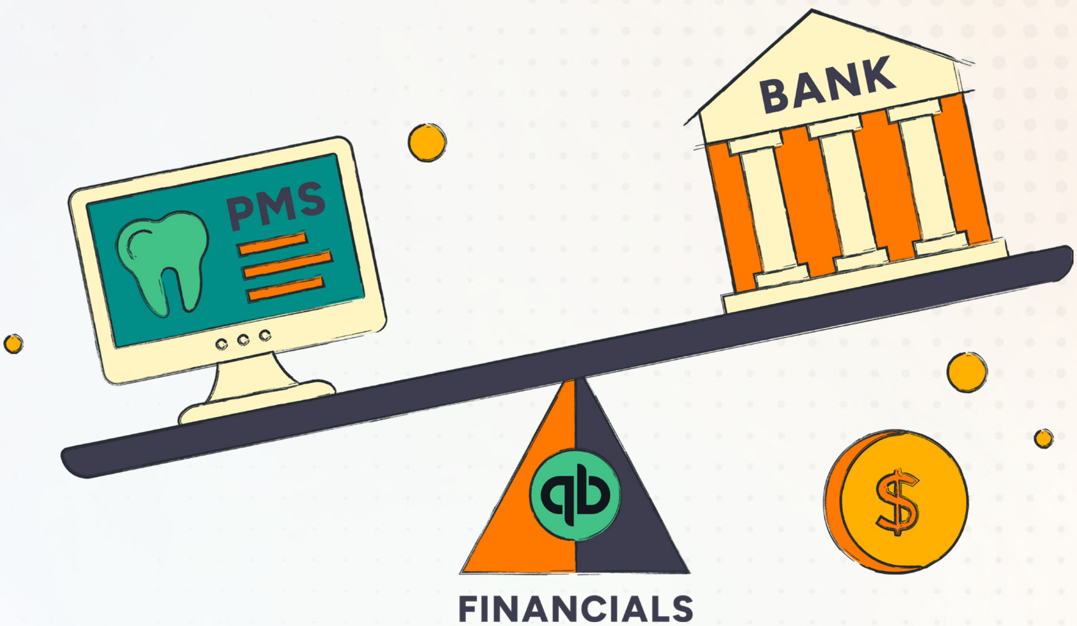

Dentrec Accountants Program Overview

Dentrec is a SaaS software designed to streamline the submission and data entry of dental practice deposit slips, facilitating a three-way match among practice management systems (PMS), financial systems, and cleared banking transactions. Dentrec, combined with its training program, empowers CPAs to offer new service offerings to their clients, specifically focusing on three-way reconciliation.

www.dentrec.com

Dentrec
Training Program

The Dentrec training program ensures that CPAs are fully equipped to leverage the software and provide exceptional service to their clients. The training program includes:

Intensive Training

- **Sales Strategy:**
  Learn effective strategies to market and sell the three-way reconciliation service to dental practices.
- **Depository Policies:**
  Gain in-depth knowledge of depository policies and best practices for managing deposit slips and related transactions.
- **Technology and Financial Systems Walkthroughs:**
  Detailed walkthroughs of the Dentrec software, including integration with PMS and financial systems, to ensure smooth and efficient operation.

Unlimited Support

- **Ongoing Assistance**
  Access to continuous support from the Dentrec team, providing help and guidance as needed.
- **Problem Resolution**
  Quick and effective solutions to any issues that may arise, ensuring minimal disruption to service delivery.

Benefits for
Dental CPAs

1 Enhanced Service Offerings

- **Three-Way Reconciliation:** Dentrec enables CPAs to provide a comprehensive three-way reconciliation service, ensuring accuracy between PMS, financial records, and bank transactions.
- **Bookkeeping Engagements:** With Dentrec's capabilities, CPAs can enhance their bookkeeping services, offering a higher level of detail and assurance to their clients.

2 Increased Revenue

- **Additional Income:** By enrolling dental practices in Dentrec and providing three-way reconciliation services, CPAs can generate an average of $500 per month per practice. This additional income stream significantly boosts the CPA's revenue.

3 Efficiency and Accuracy

- **Automated Processes:** Dentrec automates the submission and data entry of deposit slips, reducing manual errors and saving time for CPAs.
- **Data Integrity:** The three-way match process ensures data integrity across all systems, enhancing the reliability of financial reporting.

4 Client Satisfaction

- **Improved Services:** Offering advanced reconciliation and accurate bookkeeping services increases client satisfaction and retention.
- **Professional Training:** Dentrec's training program equips CPAs with the necessary skills and knowledge to utilize the software effectively, ensuring high-quality service delivery.

5 Competitive Advantage

- **Differentiation:** By adopting Dentrec, CPAs can differentiate themselves from competitors by offering unique and valuable services.
- **Market Positioning:** CPAs using Dentrec can position themselves as specialists in dental practice accounting, attracting more clients in this niche market.

Benefits for Clients/Dentists:

1 Embezzlement Prevention

- **Statistics:** According to the American Dental Association (ADA), approximately 50% of dental practices experience embezzlement at some point. This can lead to significant financial losses and trust issues within the practice.
- **Detection and Prevention:** Dentrec's three-way reconciliation process helps detect discrepancies early, reducing the risk of embezzlement and ensuring that all transactions are accounted for accurately.

2 Transparency and Trust

- **Revenue Discrepancies:** Many dental practices face confusion and distrust due to discrepancies between their PMS and financial records. Dentrec helps align these records, providing clear visibility into financial transactions and enhancing trust.
- **Clarity:** With Dentrec, dentists can clearly see where their revenue is coming from and where it is going, reducing misunderstandings and increasing confidence in their financial management.

3 Cost Savings

- **Traditional Methods:** Proper revenue reconciliation typically requires significant manual effort, which can be time-consuming and costly. Dentrec automates this process, reducing labor costs and minimizing errors.
- **Efficiency:** By streamlining the reconciliation process, Dentrec saves practices money compared to traditional, more labor-intensive methods. This allows dentists to invest their resources in other areas of their practice.

4 Improved Financial Management

- **Accurate Reporting:** Dentrec ensures that financial reports are accurate and up-to-date, helping dentists make better-informed decisions about their practice.
- **Resource Allocation:** Accurate financial data allows dentists to allocate resources more effectively, improving overall practice management and profitability.

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Financial Impact Projection for CPAs:

Assuming a CPA has 25 to 200 dental practices enrolled in Dentrec's program:

# Practices	Monthly Revenue Increase	Annual Revenue Increase
25	12,500	150,000
50	25,000	300,000
100	50,000	600,000
150	75,000	900,000
200	100,000	1,200,000

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Conclusion

Integrating Dentrec into a dental CPA's service offerings not only enhances service quality and efficiency but also significantly increases revenue. For clients, Dentrec provides transparency, reduces the risk of embezzlement, and saves money compared to traditional reconciliation methods. This service ensures long-term client satisfaction and business growth, positioning both CPAs and dental practices for success.